

Manthan- An Art Festival

Objectives:

1. To provide an opportunity to students to showcase their creative talent in the field of art.
2. To provide an opportunity to develop organizational skills.
3. To equip the students with skills of marketing.
4. To sensitize the students towards social responsibility.
5. To inculcate among the students the sensibility towards Artisans.
6. To channelize the funds obtained to provide financial assistance to NGOs.

Context:

Manthan- An Art Festival is organised with the objective of providing with an opportunity to the students to understand various forms of art and interact with artists along with hands-on experience of organizing an event and applying the skills learned in the subjects like Body, Mind and Theatre, Event Management, Sales Management, Individual and Society, Pottery, Warli painting, Block- printing and Stencil Making.

Practice:

Manthan was conceived as a festival which would consist of an exhibition cum sale of Artifacts and proceeds generated from the sale were donated towards a social cause. For the last five years, this festival has grown in its scale and keeping in its purview, the motto of serving the community, has paved its way through the organization of various activities which in turn bring to the fore, the innate creativity amongst the students.

As this practice intersects the curriculum- industry linkage, the students who are trained in the areas of art and crafts and allied fields like theatre are motivated to exhibit their talents and learn along with established artists who are encouraged to display their art and get adequate monetary value from it.

In the latest completed academic year 2019- 2020, the festival diverted its focus onto the performing arts wherein a three- day theatre festival was organized from the 31st of January 2020 to the 2nd of February, 2020 which consisted of a one- act play competition and special invited performances by students and professional groups.

Manthan, over the years, has seen host of personalities gracing and expressing their benevolent regards for the work put in by the institution. These include the then Honourable Governor of Goa Shree Bharat Vir Wanchu, Shree Vinayak Khedekar, a renowned folklorist and a Padmashree awardee for the year 2021, late Shree Vishnu Surya Wagh, a well- known litterateur, and an MLA, Mr. Rajdeep Naik a renowned theatre personality from Goa amongst many others.

Evidence of the success:

In the last five years, the goal to serve the community has been well- achieved through viable contribution towards charity leading to the welfare of the concerned.

Year	Amount Donated (INR)	Name of the organization benefitted and the cause
2019-2020	73464	IMA Ponda Charitable Trust, Ponda, Goa under their <i>Dilasa</i> scheme focused on palliative care for the terminally ill patients.
2017-2018	90628	Goa Outreach, Mapusa, Goa working towards the welfare of slum and street children.
2016-2017	68590	Dr. Roque Ferriera Memorial Hospital, Verna, Goa which works for the terminally ill patients, specifically, cancer patients.
2015-2016	50399	Arc of Hope, Candolim, Goa, a home for the aged.

Problems Encountered and Resources Required:

As the event involves artifacts which sometimes are of fragile nature, there occur logistical and operational hurdles as these resources are handled by the student participants who are not skilled enough to handle the same.