

NOTICE

(2020-21)

The Commerce Department of our college is organising a “**Business Plan Competition**” for the students of our college.

The Competition aims to provide an opportunity for students to learn, grow and develop their entrepreneurial skills. This competition also provides a platform for students to present their innovative ideas and business plans.


Rules and Guidelines:

1. The competition is open for all the students of our college.
2. The team consist of maximum 2 students from each class.
3. Each participant will be issued an E-certificate
4. Merit certificate and a trophy will be awarded to the winners of the competition.
5. The competition will be judged based on following criteria:
 - a. Business Idea/ model
 - b. SWOT analysis
 - c. Marketing Plan
 - d. Source of Finance
 - e. Additional information if required
6. Every team has to prepare a video in mp4 format. The team members should present their Business plan and they should be visible in the video.
7. The duration of the video should of maximum 15 minutes.
8. Ensure enough light on face, clear and loud voice and minimise the background sound (e.g. television, utensils, music, fan, vehicle, humming etc.)
9. Decision of the judges will be final and binding.
10. Interested students have to join the **Google Classroom** using **College Id**.
11. **Last Date for uploading the Business Plan video is 30th April 2021.**
12. Interested students can contact the following faculties:

Ms. Jaya G. Prabhu Parrikar

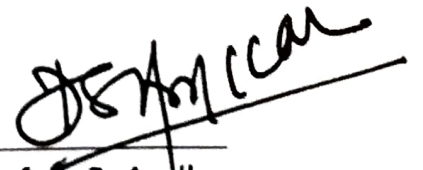
Mr. Jayesh B. Mayekar

Ms. Trupti S. Raut



Ms. Rashmi R. Redkar

Head, Department of Commerce



Prof. D. B. Arolkar

Professor and Principal



Dnyanprassarak Mandal's

College and Research Centre

Assagao, Bardez- Goa

Inspiring, Igniting and Transforming to Excel

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Department of Commerce

Organises:

BUSINESS PLAN COMPETITION

Objective of the competition is to encourage young minds to learn, grow and develop their entrepreneurial skills.

Registration Open Now!!!!

Last Date: 30th April 2021

Registration link: <https://classroom.google.com/c/MzE2Njk4ODM3NTQ0?cjc=fr4lwin>

Classroom code: fr4lwin

Content to be included

- ✓ Business Idea/ model
- ✓ SWOT analysis
- ✓ Marketing Plan
- ✓ Source of Finance
- ✓ Additional information if required



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The duration of the video is of maximum 15 minutes.

Ensure enough light on face, clear and loud voice and minimise the background sound (e.g. television, utensils, music, fan, vehicle, humming etc.)

For more details contact: Mr. Jayesh Mayekar (Assistant Professor) ---- 7875308953