

Dnyanprassarak Mandal's
College and Research Centre – Assagao, Goa
Broad Discipline – Commerce and Management (Commerce)

Bachelors of Business Administration (BBA)

Major and Minor Courses

Choose a pair from the following for semester I and the corresponding pair will be offered for semester II.

SEMESTER I		SEMESTER II	
Major (4 Credits)	Minor (4 Credits)	Major (4 Credits)	Minor (4 Credits)
Major- 1 MAG-100 (Management Process & Organisational Behaviour) - 4 credits	Minor -1 MAG-111 (Human Resource Management) - 4 credits	Major- 2 MAG-102 (Marketing Management) – 4 credits	Minor-2 MAG-112 (Financial Statement Analysis) - 4 credits

Skill Enhancement Courses (SEC)

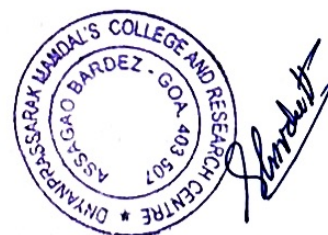
Choose a course from the following for semester I and the corresponding course will be offered for semester II.

SEMESTER I (3 Credits)	SEMESTER II (3 Credits)
Critical Thinking (MAG-147) - 1T + 2P(3 credits)	Film Appreciation (MAG-148) - 1T + 2P (3 cfredits)

Multidisciplinary Courses (MC)

Choose a course from the following for semester I and the corresponding course will be offered for semester II.

SEMESTER I (3 Credits)	SEMESTER II (3 Credits)
MC-1 PSY - 131: Psychology of Adjustment - 3 credits	MC-2 PSY 132: Environmental Psychology - 3 credits



Value Added Courses

Choose a pair from the following courses for semester I and the corresponding pair will be offered for semester II.

SEMESTER I (2 + 2 = 4 Credits)	SEMESTER II (2 + 2 = 4 Credits)
i) VAC 101: Environmental Studies 1 - 2 credits	VAC 111: Awareness of Cyber Crimes and Security - 2 credits VAC 115: Health and Wellness - 2 credits
ii) VAC 105: Constitutional Values and Obligations - 2 credits	

Ability Enhancement Course (AEC)

This is a compulsory course for 2 credits

SEMESTER I (2 Credits)	SEMESTER II (2 Credits)
ENG-151: Communicative English: Spoken and Written	AEC-2 ENG-152: Digital Content Creation in English

NOTE:

- (i) *Multidisciplinary courses (MC) will be offered only to those students who do not have exposure to the subject at the Std XII level.*
- (ii) *Skill Enhancement Courses (SEC) and Value Added Courses (VAC) courses will be offered depending on the number of students applying of the same and/or availability of seats.*

